

A youthful look at industry

AN INDUSTRY seminar at Lorne was shocked out of its conservatism by a "youth" spokesman.

The spokesman was Mr Noel Henderson, a senior partner in a new company, Structural Consortium.

Mr Henderson was addressing a conference organised by the Urban Land Institute of Australia and the National Council for Balanced Development.

Mr Henderson attacked industry for its irresponsibility in "satisfying demands which they interpret at the moment, regardless of the future consequences."

He cited the production of "high speed saloon cars"

despite the fact that:

- Tyres wore out quicker.
- Fuel consumption had dropped.
- Roads were not safer or better than yesterday.

"Industry in Australia must develop a conscience."

"At present, all it is doing is just supplying a demand and as long as there is money to be made then the supply goes on, whether the demand is valid or not," he said.

BY
DAVID
GRIFFITHS



"Much of Australian industry is concentrated in terms of ownership interests."

"Youth demands that there is control in relation to overseas investment."

Mr Henderson expressed great faith in industry.

"It is really the spearhead of everything that can be done in the next 20 years."

"That's where all the power is and that's where the really quick methods of getting things done are being developed," he said.

"Youth is looking for a kick out of life, not security."

"They're looking for

something that is demanding and challenging."

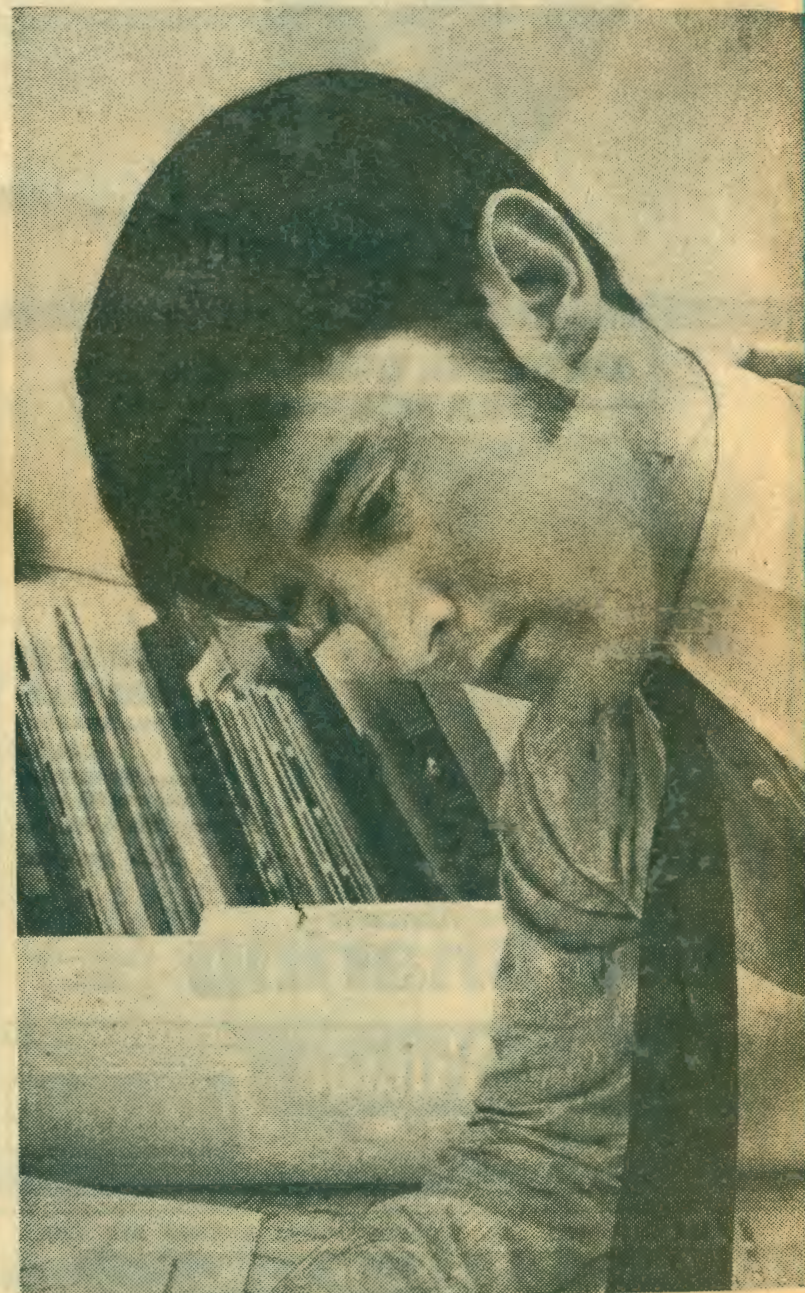
"Industry should provide opportunity and inspiration. The whole tone of youth's demands are those of responsibility and reason."

"Industry must recognise this."

"Industry should exploit youth for their fresh ideas and try and develop a more creative approach to life in general," he said.

"Youth wants to be exploited in this way. They want to contribute."

"It's up to industry to control their contributions and use them in the most effective way."



NOEL HENDERSON — senior partner in Structural Consortium at work.

CAR SHOW

A CAR show — or, to be more accurate, a Concours d'Elegance — will be held at the Lilydale Showgrounds on Sunday.

About 500 veteran, vintage and modern cars will be on show from 9.30 a.m. with judging in various

sections being held after lunch.

An entrance fee of 40c will be charged. The proceeds go to the Victorian School For Deaf Children.

The show has been organised by the MG Car Club (Melbourne Centre).



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TENDERS FOR
STUDY CONTRACT

Tenders closing 2 p.m. Friday, 9th January, 1970 (extended from 19th December, 1969), are invited from organisations wishing to be considered for the award of

THE
G

MEN AGAINST A MOUNTAIN

LET'S SEE. WE HAVE SARDINES, LEMONADE, CHICKEN SOUP, DATES, HONEY... AND A SPECIAL TREAT, TENZING. APRICOTS!

NOT SURPRISINGLY IT'S ALL FROZEN! SO ARE MY BOOTS! WE'LL HAVE TO THAW THEM OUT. FIRST WE'LL EAT, THEN WE'LL GET SOME SLEEP.

AT 6:30 A.M., MAY 29, 1953...

IT'S TIME, TENZING. MY BOOTS ARE STILL STIFF, SO YOU'D BETTER LEAD. ONLY 1,000 FEET FROM MAKING HISTORY.